

WORKSHOP ON METHODS AND DATA ANALYSIS FOR CROSS-CULTURAL RESEARCH

The research programme “Human Resource Management for Development” in the Research Focus Area “Decision-Making and Management for Economic Development” at Potchefstroom University for CHE is pleased to announce that it will be hosting a Workshop on **Methods and Data Analysis for Cross-Cultural Research** on the 30 and 31 May 2002 at the Irene Country Lodge, Centurion, Pretoria.

KEYNOTE SPEAKERS

The keynote speakers will present a diverse range of application areas on the use of methods and data analysis for cross-cultural research. The workshop will focus on an South African sample group (N= 14000)

- **Prof Fons Van De Vijver**, Professor at the Cultural Psychology Department at Tilburg University, Netherlands. He is an expert on cross-cultural research.

His main interest is in the areas of methodological aspects of cross-cultural studies. He has published widely and is the co-author of the book *Methods and Data Analysis for Cross-Cultural Research* with Kwok Leung.

He is the former editor of the *Bulletin of International Test Commission*. He published until 2000 in the *European Journal of Psychological Assessment* and editor of the *Journal of Cross-cultural Psychology*.

- **Deon Meiring, Industrial Psychologist** is currently enrolled at the University of Tilburg, Netherlands where he is busy with his Phd study under Prof van de Vijver

*Research Focus Area
“Decisionmaking and
Management for
Economic
Development”*

Faculty of Economic and
Management Sciences,
PU for CHE,
Potchefstroom



Date:
30-31 May 2002
IRENE
CENTURION

www.developmentresearch.co.za



Potchefstroomse Universiteit
vir Christelike Hoër Onderwys

WORKSHOP FORMAT

The workshop has been designed to provide opportunities for discussion, debate, be practical and will promote knowledge and skills in methods and data analysis for cross-cultural research.

The workshop will run over one and a half days. It will be presented practically and will be based on an South African sample.

- **First Half day**
Introduction in basic issues of cross-cultural measurement “ bias & equivalence”, person fit, acculturation, role of external variables such as education, fairness and Equity.
- **Second Half day**
Hands-on exercise in bias analyses with a South African sample
- **Third half day**
Integration of theory and practice of day 1. Participants will be asked to give brief presentation of assessment issues they have encountered are encountering in the South African context. In group discussion and using input from all participants issues in high-quality multicultural assessment will be illustrated.

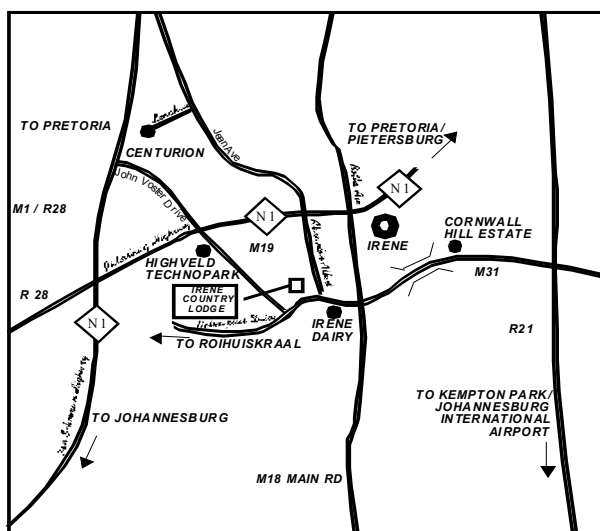
WORKSHOP OBJECTIVES

The workshop is aimed at providing a form for academics and practitioners in order to:

- Keep abreast of the latest International developments regarding methods and data analysis for cross-cultural research
- Learn more about the latest methodological innovations in bias analysis and data-analytical tools.
- Identifying research agendas on cross-cultural issues) in South Africa that needs to be addressed
- Networking with the leader in the world on cross-cultural research

CONFERENCE VENUE

The workshop takes place at the picturesque Irene Country Lodge which is located in the rural part of Irene. It is located close to the N1 highway between Johannesburg and Centurion. Accommodation is also available at the lodge.



Address: Nellmapius Drive Irene – tel 012 –667 6464

REGISTRATION FORM

Personal details:

First name:

Last name:

Title:

Organisation:

Position:

Mailing address:

Postal code:

Telephone:

Fax:

Email:

Return to:

Conference Office address:

School of Human Resource Sciences

Potchefstroom University for CHE

P/bag X6001

Potchefstroom

2520

Tel +27 (018) 2991397

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DEON MEIRING (SEL) 0723454767

Or by email to: workshop@puk.ac.za

Delegate Registration Form

Research Focus Area “Decision-making and Management for Economic Development”

Faculty of Economic and Management Sciences, PU for CHE, Potchefstroom

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Methods and Data-analysis for Cross-Cultural Research

DELEGATE REGISTRATION FORM

Accommodation

- I intend to make my own guesthouse arrangements
- Please provide me with information about guesthouse accommodation

Payment

- I enclose a cheque for R, payable to Industrial Psychology, being the registration fee (R1250-00)
- I made a bank transfer for R....., and stated the name(s) of the delegates to who the transfer refers. The particulars of the account are as follows:

Bank: ABSA, Tom street, Potchefstroom
Branch code: 632005
Account number: 38-06470-0241
Account type: Savings account

- I paid by R..... via Internet banking and specified my surname and initials on the payment.

Branch code: 632005
Account number: 38-06470-0241
Account type: Savings account